



Tarek Seliman

WordPress & Shopify Developer

+201121881773 # www.linkedin.com/in/tarekseliman # tarekseliman340@gmail.com

Seasoned professional with an extensive 8-year track record as a WordPress & Shopify Developer, demonstrating proficiency in crafting cutting-edge, visually stunning websites. Adept at leveraging a comprehensive skill set to seamlessly blend creativity with technical acumen, ensuring the delivery of dynamic and user-friendly online experiences. Proven expertise in customizing and optimizing both WordPress and Shopify platforms, with a keen eye for design aesthetics and a commitment to staying abreast of industry trends. A results-driven individual dedicated to transforming client visions into functional, responsive, and high-performance websites, coupled with a commitment to continuous learning and innovation within the ever-evolving landscape of web development.

SKILLS

WordPress Development:

- Theme Development
- Plugin Development
- WordPress API Integration

Shopify Development:

- Liquid Programming Language
- App Development for Shopify
- Custom Theme Development

Responsive Design:

- Bootstrap or other CSS frameworks
- Cross-browser compatibility testing

Web Performance Optimization:

- Page speed optimization techniques
- Image and asset optimization

Web Security:

- Knowledge of common security best practices
- SSL implementation

Content Management Systems (CMS):

- Beyond WordPress, familiarity with other CMS like Drupal or Joomla

E-commerce Platforms:

- Understanding of e-commerce platforms Wordpress & Shopify

Continuous Learning:

- Demonstrated commitment to staying updated with the latest web development trends
- Participation in relevant web development communities or forums

Soft Skills:

- Effective communication skills
- Problem-solving and critical thinking
- Client interaction and project management

other skills:

- Public speaking
- Public relation
- Microsoft office
- Team working
- Knowledge of office management and basic bookkeeping
- Good organizational and multi-tasking abilities
- Knowledge of hotel management system
- Proven experience as front desk representative

PROFESSIONAL EXPERIENCE

Freelancer | 1 / 2022 - Present

1. WordPress :

- WordPress Theme Development
- WordPress Plugin Development
- Custom Post Types and Taxonomies
- Advanced Custom Fields (ACF)
- WordPress REST API
- Gutenberg Block Development
- WooCommerce Development (if working with e-commerce)

2. Shopify :

- Shopify Theme Development
- Liquid Templating Language
- Shopify App Development
- Customizing Shopify Checkout
- Shopify Store Setup and Configuration
- Shopify API Integration

3. Front-End Development:

- HTML5
- CSS3 (Sass or Less)
- JavaScript (ES6+)
- React.js or Vue.js (for more advanced front-end development)
- Responsive Web Design
- Cross-browser Compatibility

4. Database:

- SQL (for WordPress, if working with traditional databases)
- MongoDB (for more dynamic data storage, if needed)

Web Developer | Beyond Media | 10 / 2020 – 1 / 2022

- Developed and maintained dynamic websites for Beyond Media GR, ensuring optimal functionality and user experience.
- Implemented responsive design principles to enhance the accessibility of web content across various devices.
- Collaborated with cross-functional teams to integrate innovative features and improve overall site performance.
- Conducted regular testing and debugging to identify and resolve issues, ensuring a seamless online presence.
- Stayed abreast of industry trends and emerging technologies to implement cutting-edge solutions in web development.

Web Designer | Network Egypt | 5 / 2020 – 9 / 2020

- Craft visually appealing and user-friendly website designs tailored to client specifications.

- Utilize HTML, CSS, and JavaScript to implement responsive and interactive web elements.
- Collaborate with clients to understand their brand identity and translate it into captivating online experiences.
- Stay updated on design trends and emerging web technologies to ensure cutting-edge and modern website layouts.
- Conduct thorough testing to ensure optimal functionality across various browsers and devices.

Web Designer | shrka.com | 5 / 2019 – 9 / 2019

1. Elevated the visual appeal of shrka.com through innovative and user-centric web design strategies.
2. Implemented responsive design principles, ensuring a seamless user experience across various devices and screen sizes.
3. Optimized website navigation and accessibility, enhancing user engagement and satisfaction.
4. Collaborated with cross-functional teams to integrate cutting-edge design trends and technologies.
5. Contributed to brand identity by creating cohesive and visually striking elements that resonate with the target audience.

Web Designer (Training) | Cairo The Capital (CTC) | 5 / 2018 – 9 / 2018

1. Developed visually appealing and user-friendly web designs for Cairo The Capital (CTC), ensuring a seamless and engaging online experience.
2. Conducted training sessions to enhance web design skills, empowering team members with the latest industry trends and best practices.
3. Collaborated closely with cross-functional teams to gather requirements and translate them into effective and innovative design solutions.
4. Implemented responsive design principles, optimizing websites for various devices and screen sizes to maximize user accessibility.
5. Played a key role in elevating the online presence of CTC through creative and impactful web design, contributing to brand visibility and customer engagement.

Web Designer (Training) | Apps Account | 5 / 2017 – 9 / 2017

1. Developed visually appealing and user-friendly web designs for Cairo The Capital (CTC), ensuring a seamless and engaging online experience.
2. Conducted training sessions to enhance web design skills, empowering team members with the latest industry trends and best practices.
3. Collaborated closely with cross-functional teams to gather requirements and translate them into effective and innovative design solutions.
4. Implemented responsive design principles, optimizing websites for various devices and screen sizes to maximize user accessibility.
5. Played a key role in elevating the online presence of CTC through creative and impactful web design, contributing to brand visibility and customer engagement.

Receptionist | Golden Boat | 5 / 2016 – 9 / 2016

- Welcome guests with a warm and friendly demeanor, creating a positive first impression for the Golden Boat.
- Efficiently manage phone calls, inquiries, and reservations, ensuring excellent communication and customer service.
- Maintain a tidy and organized reception area, reflecting the company's commitment to professionalism.
- Assist in administrative tasks, such as managing mail, coordinating meetings, and providing support to various departments.
- Uphold a high standard of customer satisfaction by addressing guest needs and inquiries promptly and professionally.

Receptionist | Mousa Coast (Ras Sudr) | 5 / 2015 – 9 / 2015

- Managed front desk operations at Mousa Coast (Ras Sudr) as a Receptionist, providing a welcoming atmosphere for guests.
- Handled guest check-ins and check-outs efficiently, ensuring a smooth and positive experience.
- Responded to inquiries, resolved issues, and assisted guests with information, enhancing overall customer satisfaction.
- Coordinated with other departments to facilitate seamless communication and deliver exceptional service.
- Maintained organized records, managed reservations, and upheld a professional demeanor in a fast-paced hospitality environment.

Receptionist & Reservation | La Hacienda (Ras Sudr) | 5 / 2014 – 9 / 2014

- Managed front desk operations at La Hacienda in Ras Sudr, serving as the first point of contact for guests.
- Handled reservations efficiently, ensuring accurate booking information and providing excellent customer service.
- Maintained a welcoming atmosphere, addressing guest inquiries and concerns promptly and professionally.
- Collaborated with other team members to streamline communication and enhance the overall guest experience.
- Contributed to a positive and organized work environment, supporting the smooth functioning of reception and reservation processes.

EDUCATION

Computer and Management Information Systems | Shubra Al-Khaimah | 2021

- Department of Web programming

Architectural Technical Cairo Five-year system | Dar Al-Salam | 2017

- Department of Construction and Building

CERTIFICATIONS

CERTIFICATIONS:

- HTML & 5
- CSS & 3
- Bootstrap
- PHP
- Java Script
- WordPress
- Shopify

COURSEWORK:

- AutoCAD
- ICDL
- English
- SEO

REFERENCES

CONTACT:

- **TELEPHONE:** +2011 2188 1773
- **ADDRESS:** Qaha, Al-Qalyubia
- **EMAIL:** Tarekseliman340@gmail.com

Social media:

- **LINKEDIN:** <https://www.linkedin.com/in/tarekseliman/>
- **FB:** <https://www.facebook.com/TarekSeliman97/>
- **INST:** https://www.instagram.com/tarek_seliman/
- **TWITTER:** https://twitter.com/tarek_seliman/

- **TIKTOK:** https://www.tiktok.com/@tarek_seliman/

Freelancer Sites:

- **Mostaql:** https://mostaql.com/u/Tarek_seliman
- **Upwork:** <https://www.upwork.com/freelancers/~019c0b32e2a679fdca>
- **Fiverr:** <https://www.fiverr.com/tarekseliman750>
- **Khamsat:** https://khamsat.com/user/tarek_seliman
- **Kafiil:** https://kafiil.com/u/tarek_seliman
- **Nafezly:** https://nafezly.com/u/Tarek_seliman